



Kiwanis All Ford Day

Sponsorship Packages 2012

Gold Sponsorship Package \$2,200

Trade Display Site
Major Trophy in Sponsor's name
Full page advert in Program
Access to Advertising in Showbags
Sponsor's banner displayed in stage area
Sponsor's Logo on Posters & Flyers
PA announcements
Sponsors VIP Meals x 4
Family passes x 8
Link to your Website
Logo displayed on AFD Website

Silver Sponsorship Package \$1,100

Trade Display Site
Trophy in Sponsor's name
1/2 page advert in Program
PA announcements
Sponsor's Logo on cover of program
Sponsors VIP Meals x 2
Family passes x 4
Logo displayed on AFD Website
Access to Advertising in Showbags

Bronze Sponsorship Package \$650

Trophy in Sponsor's name
1/4 page advert in Program
Sponsor's Logo on cover of program
Sponsors VIP Meals x 2
Family passes x 2
Logo displayed on AFD Website
Access to Advertising in Showbags

Trade Sites \$150

4m wide x 6m deep
Site Only

Advertising

Full Page Advertisement	\$ 695
1/2 Page Advertisement	\$ 380
1/4 Page Advertisement	\$ 195
Colour Options Available	POA

The Kiwanis All Ford Day in Geelong is the No 1 link on Google with 34,600 hits pa
2,500 magazines, 1,000 Posters, 25,000 Flyers and 2,000 showbags will be distributed on or prior to the event

The All Ford Day is the major fundraising activity of the
Kiwanis Club of Geelong Inc (A.0004674V)

All proceeds are donated to charities,
community projects and similar needy causes